

A Strategy Powered by The People

BUZZ VanEck® Social Sentiment ETF

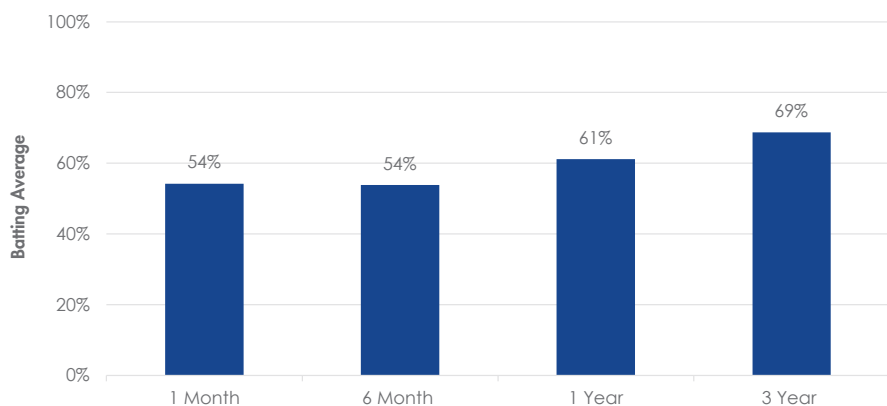
Gaining an Edge from Social Sentiment

What people are saying about stocks matters more than ever before. Today's individual investor has unprecedented access to resources and information, blurring the line between 'professional' and 'retail'. Investors are increasingly gathering online to collaborate, discuss and identify investment ideas. The millions of daily interactions across on these online communities are rich with valuable data and insights about the potential future prospects of different stocks.

The BUZZ Index cuts through the noise, distilling these interactions to identify stocks poised for strong potential growth. This has been a winning strategy in both short and longer time periods based on batting average, which measures the percent of time a strategy outperforms the market.

The BUZZ Index Has Outperformed vs the S&P 500 Index in Multiple Periods

Monthly Rolling Return: 8/2016 – 6/2023



Total Periods	83	78	72	48
Total Outperformed	45	42	44	33
Batting Average (%)	54	54	61	69

Source: FactSet. Benchmark: S&P 500. Batting Average is measured by dividing the number of periods a portfolio or investment strategy outperforms a benchmark by the total number of periods. Monthly rolling returns display returns for the defined intervals (1Mo, 6Mo, 1Yr, and 3Yr) in overlapping monthly periods.

Index performance is not illustrative of Fund performance. Fund performance current to the most recent month end is available by visiting vaneck.com or by calling 800.826.2333. Historical performance is not indicative of future results. Current data may differ from data quoted. Indexes are unmanaged and are not securities in which an investment can be made. Index returns assume that dividends have been reinvested.

Join the Swarm

The People's Favorite Stocks

Investor sentiment has proven to be an important factor in stock performance

Insights Identify Future Potential Winners

Sentiment is tracked by monitoring millions of online interactions

Safeguards to Ensure Real Sentiment

A consistent track record of discussions, not short-term bursts, is required for index inclusion

Effective August 18, 2016, BUZZ Holdings ULC implemented changes to the BUZZ NextGen AI US Sentiment Leaders Index construction rules. The index constituent count was increased from 25 stocks to 75 stocks and the maximum constituent weight was reduced from 15% to 3%. These changes may result in more a diversified exposure to index constituents than under the rules in effect prior to this date. Past performance is no guarantee of future results.

VanEck Social Sentiment ETF (BUZZ) seeks to track as closely as possible, before fees and expenses, the price and yield performance of the BUZZ NextGen AI US Sentiment Leaders Index (BUZZTR), which is intended to track the performance of the 75 large cap U.S. stocks which exhibit the highest degree of positive investor sentiment and bullish perception based on content aggregated from online sources including social media, news articles, blog posts and other alternative datasets.

Fund Characteristics	BUZZ
Commencement Date	3/02/2021
Expense Ratio (%) ¹	0.75
Gross Expense Ratio (%)	1.16

¹ Van Eck Associates Corporation (the "Adviser") will pay all expenses of the Fund, except for the fee payment under the investment management agreement, acquired fund fees and expenses, interest expense, offering costs, trading expenses, taxes and extraordinary expenses. Notwithstanding the foregoing, the Adviser has agreed to (i) pay the offering costs until at least February 1, 2024 and (ii) contractually agreed to waive or reduce its management fees and/or pay Fund expenses in an amount equal to the Fund's extraordinary legal expenses up to \$500,000 until at least February 1, 2024.

Total Return (%) as of 6/30/2023		BUZZ	BUZZTR
YTD*	NAV	35.31	35.39
	Share Price	35.14	
1 Yr	NAV	27.86	28.04
	Share Price	27.60	
3 Yr	NAV	--	3.78
	Share Price	--	
5 Yr	NAV	--	7.95
	Share Price	--	
10 Yr	NAV	--	--
	Share Price	--	
Since Inception 3/02/2021	NAV	-16.32	-16.05
	Share Price	-16.37	

*Returns less than one year are not annualized.

Index Inception Date: 12/18/2015. Effective August 18, 2016, BUZZ Holdings ULC implemented changes to the BUZZ NextGen AI US Sentiment Leaders Index construction rules. The index constituent count was increased from 25 stocks to 75 stocks and the maximum constituent weight was reduced from 15% to 3%. These changes may result in more a diversified exposure to index constituents than under the rules in effect prior to this date. Past performance is no guarantee of future results.

Risks and Important Disclosures

The performance data quoted represents past performance. Past performance is not a guarantee of future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when redeemed, may be worth more or less than their original cost. Performance may be lower or higher than performance data quoted. Please call 800.826.2333 or visit vaneck.com for performance current to the most recent month ended.

The "Net Asset Value" (NAV) of a VanEck Exchange Traded Fund (ETF) is determined at the close of each business day, and represents the dollar value of one share of the fund; it is calculated by taking the total assets of the fund, subtracting total liabilities, and dividing by the total number of shares outstanding. The NAV is not necessarily the same as the ETF's intraday trading value. VanEck ETF investors should not expect to buy or sell shares at NAV.

Investing in companies based on social media analytics involves the potential risk of market manipulation because social media posts may be made with an intent to inflate, or otherwise manipulate, the public perception of a company stock or other investment. Although the Sentiment Leaders Index provider attempts to mitigate the potential risk of such manipulation by employing screens to identify posts which may be computer generated or deceptive and by employing market capitalization and trading volume criteria to remove companies which may be more likely targets for such manipulation, there is no guarantee that the Sentiment Leaders Index's model will successfully reduce such risk. Furthermore, text and sentiment analysis of social media postings may prove inaccurate in predicting a company's stock performance.

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Investing involves substantial risk and high volatility, including possible loss of principal. An investor should consider the investment objective, risks, charges and expenses of the Fund carefully before investing. To obtain a prospectus and summary prospectus, which contain this and other information, call 800.826.2333 or visit vaneck.com. Please read the prospectus and summary prospectus carefully before investing.

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